



# Ideal Deal

Providing you with a full range of **IT** solutions

# Our Mission

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Providing our partners with full varieties of IT services enabling them to focus on their core business processes, with the cooperation of our dedicated IT department, motivated to develop and enhance their IT project.

# Our Vision

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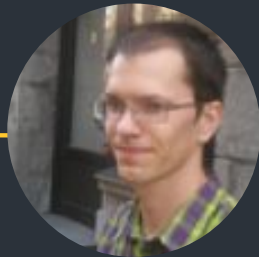
As Information Technology is interrelating with our everyday lives and businesses, our company strives to become a technology maker in order to make people life more facility.

# Meet our team

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**Mohamed**  
Sales Manager  
5 years in IT



**Artem**  
Project Manager  
10 years in IT



**Roman**  
CEO and Founder  
9 years in IT



**Olga**  
HR Manager  
5 years in IT recruitment



**Gregory**  
Lawyer  
10 years in jurisprudence

# The Staff – Our Greatest Assets

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We believe in the remarkable words of Phil Jackson, “The strength of the team is each individual member. The strength of each member is the team” that’s why in Web Ideal we make sure our team is highly motivated **to bring their A game** on every project.

# What do we offer?

1

Complete  
Business  
Development

2

Quality project  
structure

3

Communication  
and  
Coordination

4

Professional  
Coding and  
Styling



# 1 Complete Business Development

You can fully rely on us with a complete development process, allowing you to devote your time for other tasks such as marketing, sales and customer support.

Here in Ideal Deal, we build up your project with a modernized approach based on our experience in development, so that there is no contradiction between the structure of your project and the technologies used in it.

In other words, we provide you with **a scalable project!**

## 2 Quality Project Structure





# 3 **Communication and Coordination**

With continuously open channels between you and our team managers, you are able to oversee and assess our work using the quality performance indicators we provide you with.

Our programmers and developers use **advanced coding techniques**, as we make sure that they are always up-to-date with the best coding practices!

## 4 Professional Coding and Styling

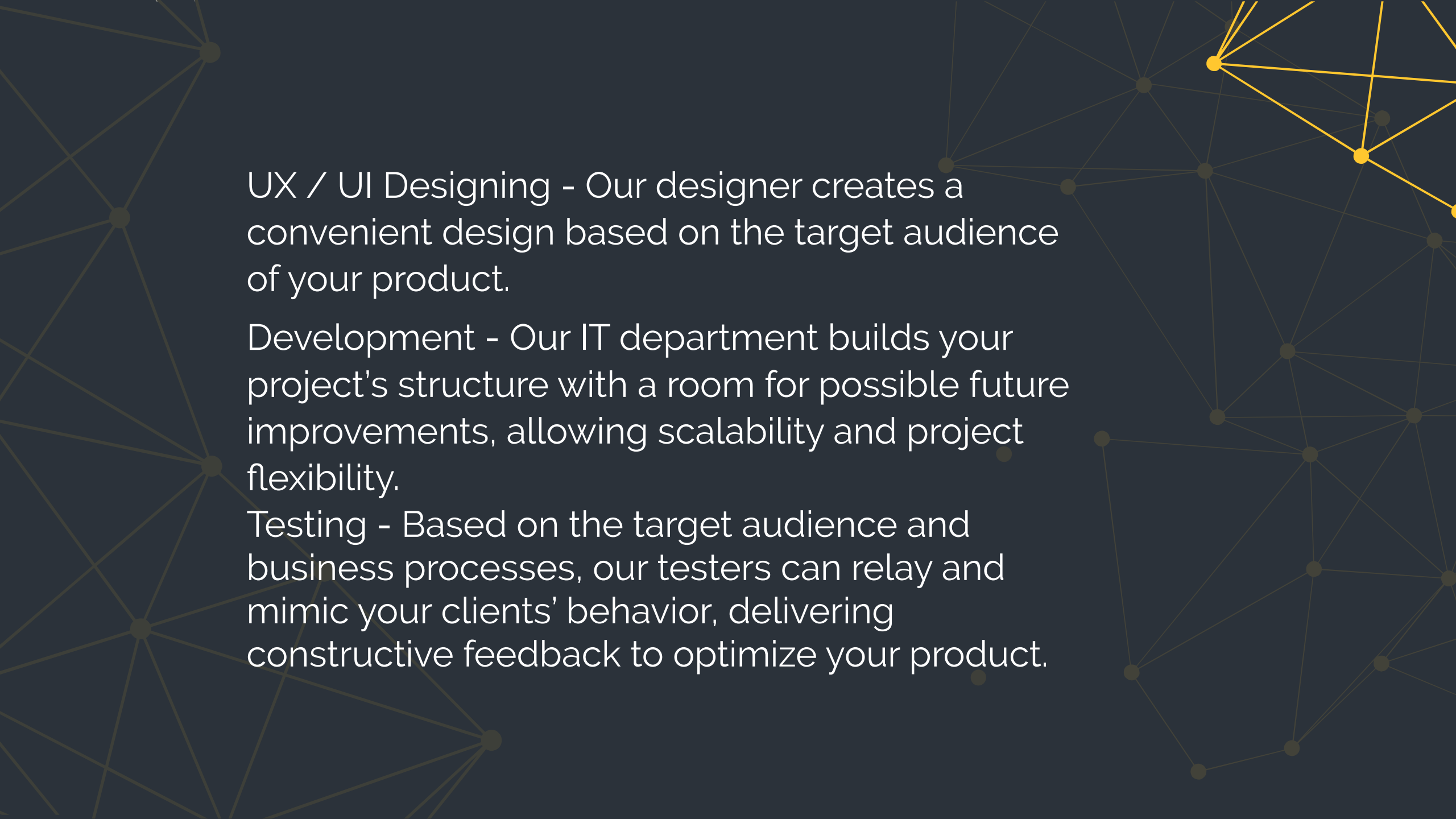


What makes ideal deal unique?

# Ingenuity is a perk!

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Presenting you with creative ideas to help in product development with a full-picture awareness that gives us an understanding on how to implement and put those ideas in place.



UX / UI Designing - Our designer creates a convenient design based on the target audience of your product.

Development - Our IT department builds your project's structure with a room for possible future improvements, allowing scalability and project flexibility.

Testing - Based on the target audience and business processes, our testers can relay and mimic your clients' behavior, delivering constructive feedback to optimize your product.

# Keeping up with the latest technologies

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We, in Ideal Deal, quickly adapt to new technologies and apply them while maintaining a high-quality level.

This is due to our experience and involved intuition, as we intuitively discard low-quality options and choose the most effective ones.

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# Each success brings us further

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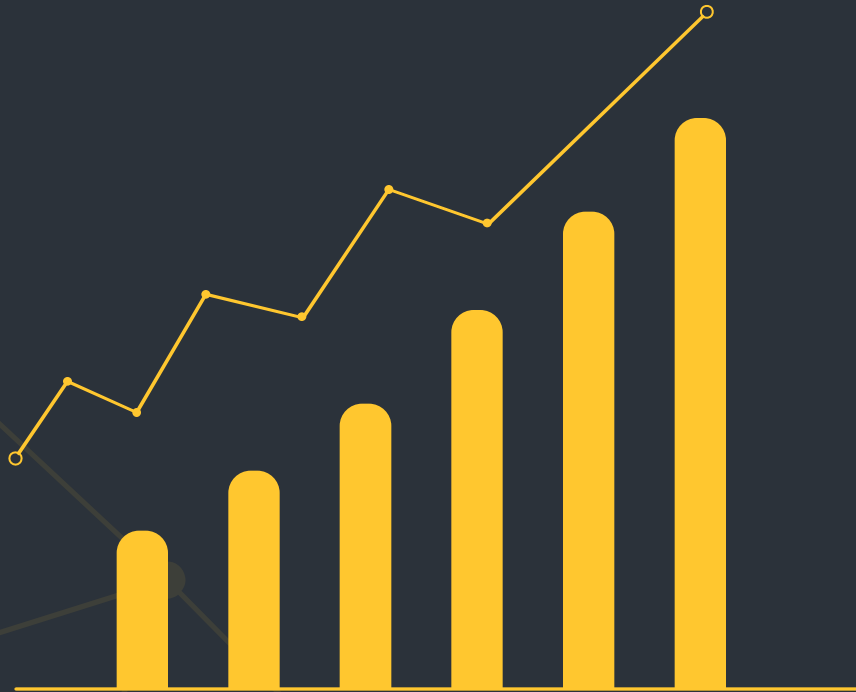
As we accomplish more and more complex tasks,  
we gain further experience and grow larger with  
your company.

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**CEOS AND FOUNDERS ARE  
TALKING ABOUT US**



# Statistics



Collaborations with more than **14 companies** over the past two (2) years, **seven (7)** of which have had over a year – long contracts

**100%** Positive reviews and customer satisfaction rates

**80%** of our clients have recommended us to their friends and partners

**A staff** with minimal duration of **five (5)** years of development experience



## Jim S.

USA, Co-founder & CTO at  
Apartment Ocean

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The team has a very professional developers. They worked a few projects with my company and we are very happy with their codes. They are very efficient.

They always delivers the work you need on time. He makes our projects go to another level. Thank you.



## Pramod T.

USA, Founder & CEO at Real Vectors

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Roman and his Web iDeal team have been excellent partners in my new startup venture.

They are experts in what they do, diligent in how they approach work, comprehensive in their understanding of requirements and always on budget and schedule.

Their quality of work and attention to detail is what makes me go back to them. Will continue using them.



## Madhu N.

USA, CEO & Co-Founder at  
Glider.ai, Edulastic, Snapwiz Inc.

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It's been great working with Web iDeal. The best part is that the team are able to look at minimal requirements and be able to figure out what needs to get done.

Thanks for everything you have done for us so far. We can make the engagement much better.



## Paul H.

Austria, Founder of Smart Steelmaking

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Great company with great developers. Communication is perfect and quality of work as well!

We will continue working with them again on the next project!



## Teodor S.

Romania, Founder & CEO at  
Baro Labs

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The team at Web iDeal is great to work with. Regular communication saw us complete a successful development which refined aspects of our web app and business logic. The team were knowledgeable and friendly which made for an easy and productive engagement.



# LET'S GET INTO IT! HOW DO WE WORK?



PROJECT DISCUSSION



MVP DISCUSSION



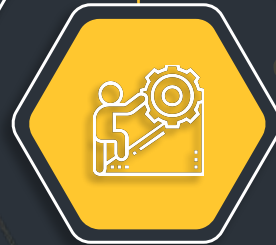
Rough Cost Estimate



specifications and Prototyping



Accurate MVP assessment



INITIATING DEVELOPMENT



DEVELOPING YOUR PROJECT



1

## PROJECT DISCUSSION

We schedule a Skype call, during which we get to know more about you and your project.

At this stage, we fully understand our **tasks, goals and objectives for your project**, seen from your own point of view.



MVP (Minimum Viable Product), is a product with just enough features to satisfy early customers, and to provide feedback for future product development.

During this test period, you get to know our team, assess the quality of our work and how comfortable it is to work with us.

At this stage, we allocate the **functionality of the MVP**

## 2 MVP DISCUSSION



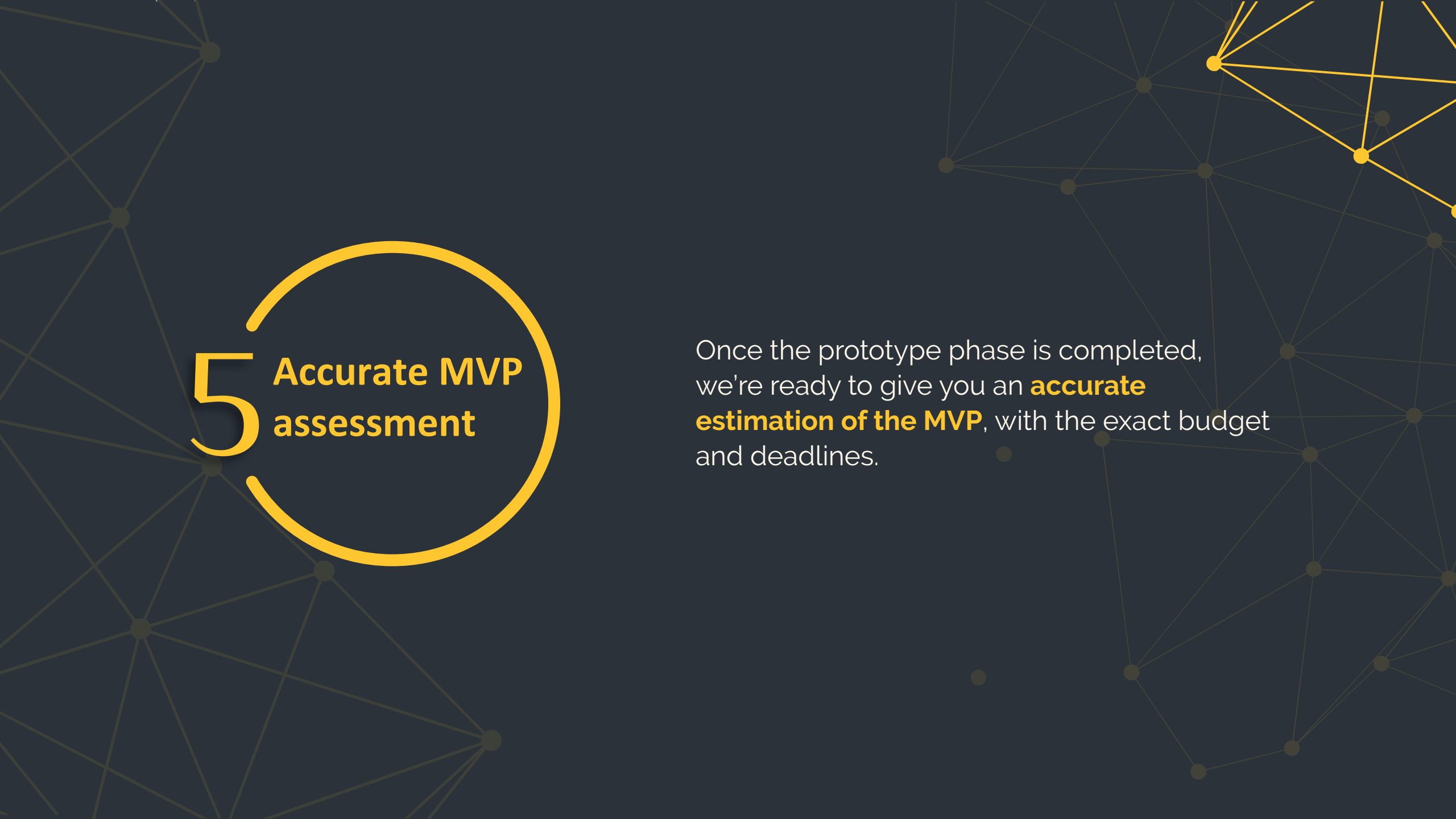
**3**

## **Rough Cost Estimate**

We decompose the MVP process, giving you a rough assessment of the project with an approximate project duration and budget.

After reaching an agreement of an approximate budget, you will receive a **high-quality UX prototype of your project along with the specification** necessary for further project development.

## 4 Prototyping phase



# 5 Accurate MVP assessment

Once the prototype phase is completed, we're ready to give you an **accurate estimation of the MVP**, with the exact budget and deadlines.

At this stage, we exchange all the necessary contact information, and connect you with our project manager.

We prepare various development platforms (YouTrack, git repository, TimeDoctor), plan the development time and connect them to your project.

## 6 Initiating development



## **7** **Developing your project**

While work is in progress, every Monday, we send a weekly work plan, and every Friday, we send the weekly results. You have access to the quality performance indicators of our developers through the TimeDoctor.

During development, Artem (our project manager) is always ready to answer your questions. You also have direct contact with Roman (CEO), and you can contact him at any time regarding work reviews.

# What do you get as a result?



High – quality MVP



Modern design



Scalable structure and clean  
source code



Excellent teamwork and results

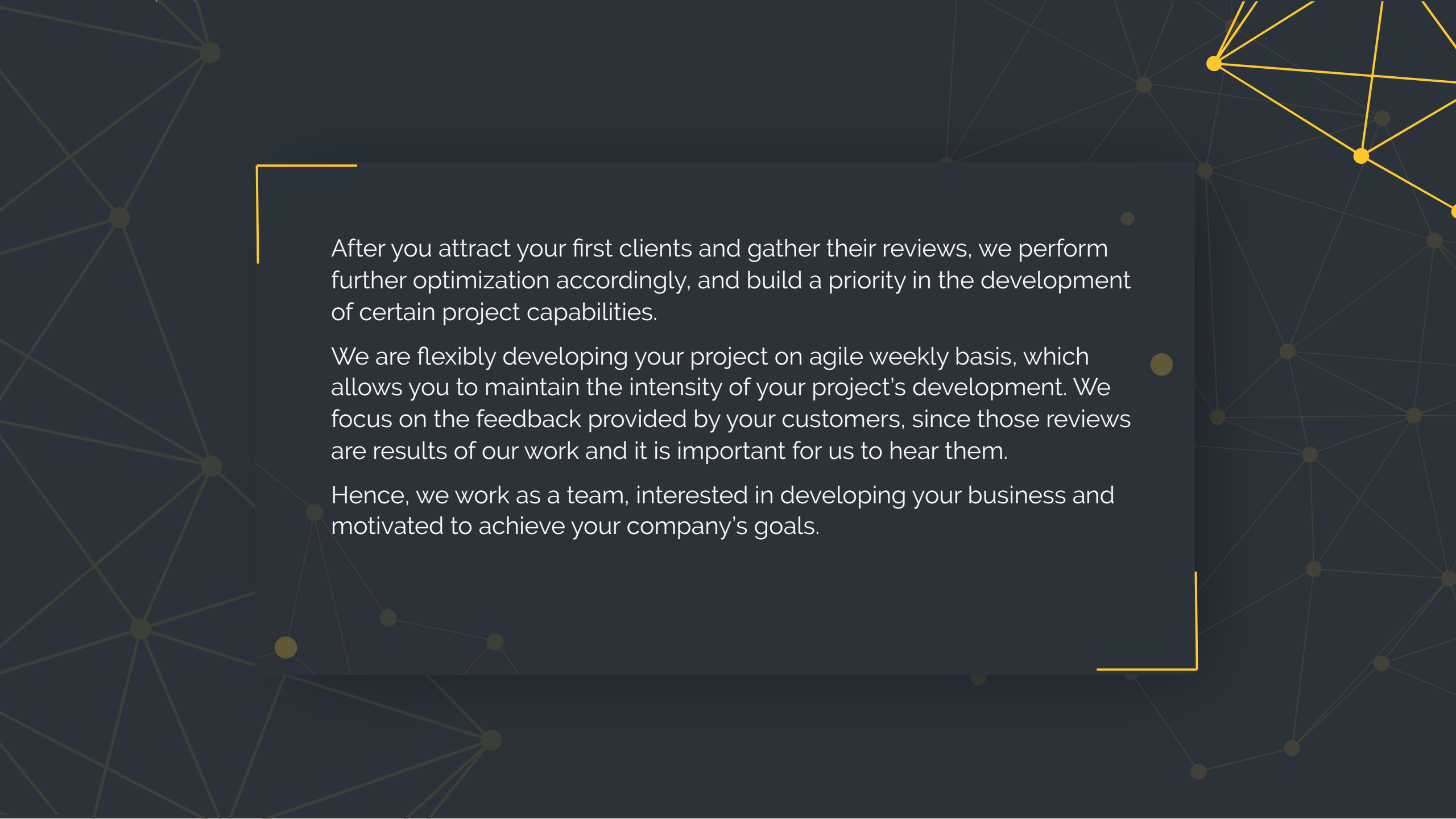


Professional team always ready to  
continue developing your project



What comes after MVP?





After you attract your first clients and gather their reviews, we perform further optimization accordingly, and build a priority in the development of certain project capabilities.

We are flexibly developing your project on agile weekly basis, which allows you to maintain the intensity of your project's development. We focus on the feedback provided by your customers, since those reviews are results of our work and it is important for us to hear them.

Hence, we work as a team, interested in developing your business and motivated to achieve your company's goals.

# Contact us



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Thank you!