

Cross platform no-code solution

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PROBLEMS

Many apps
take a long time
to develop

**Specific
programming skills**

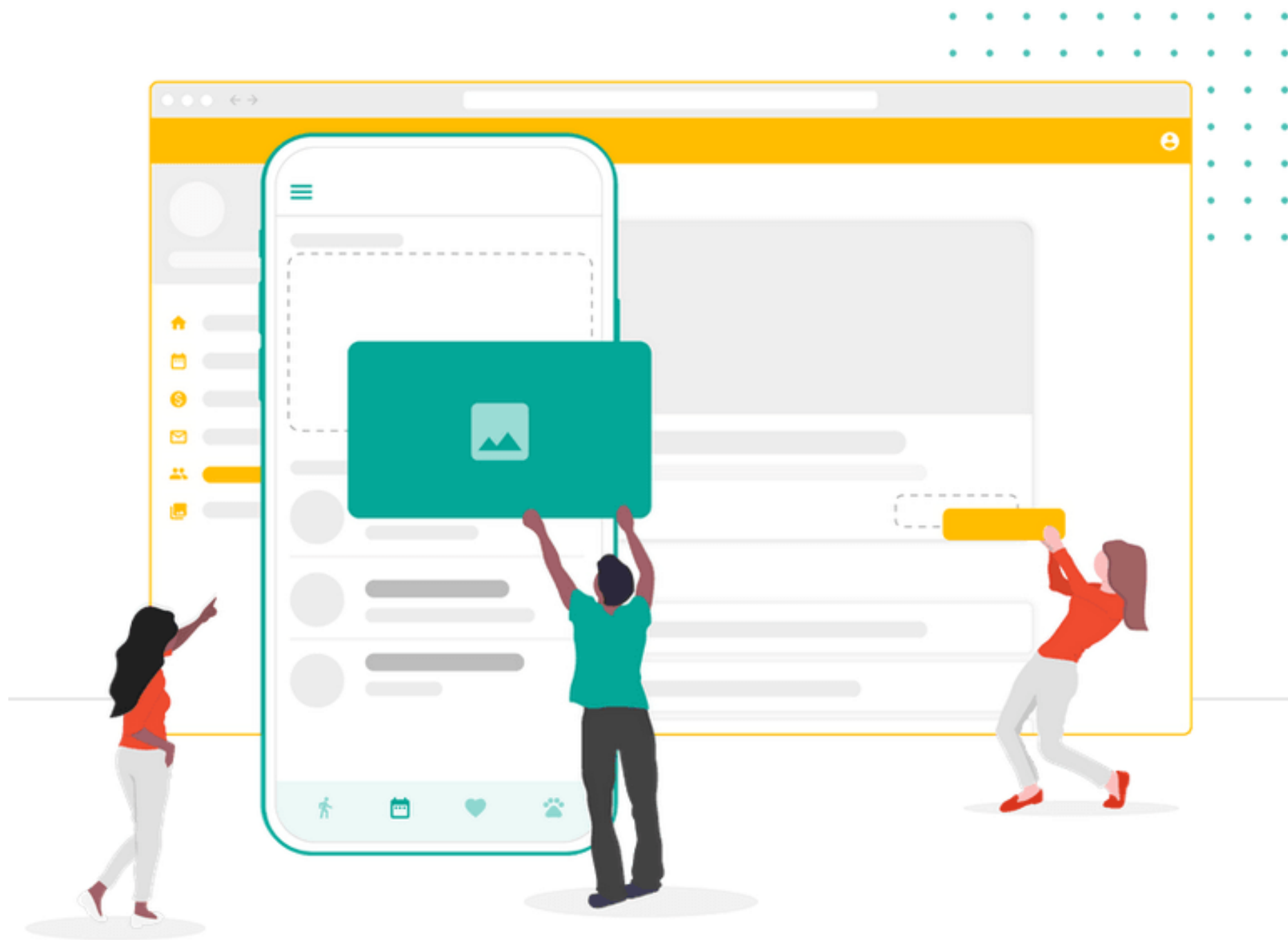
f
f
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Large Team

f
f
f
f

High cost

f
f
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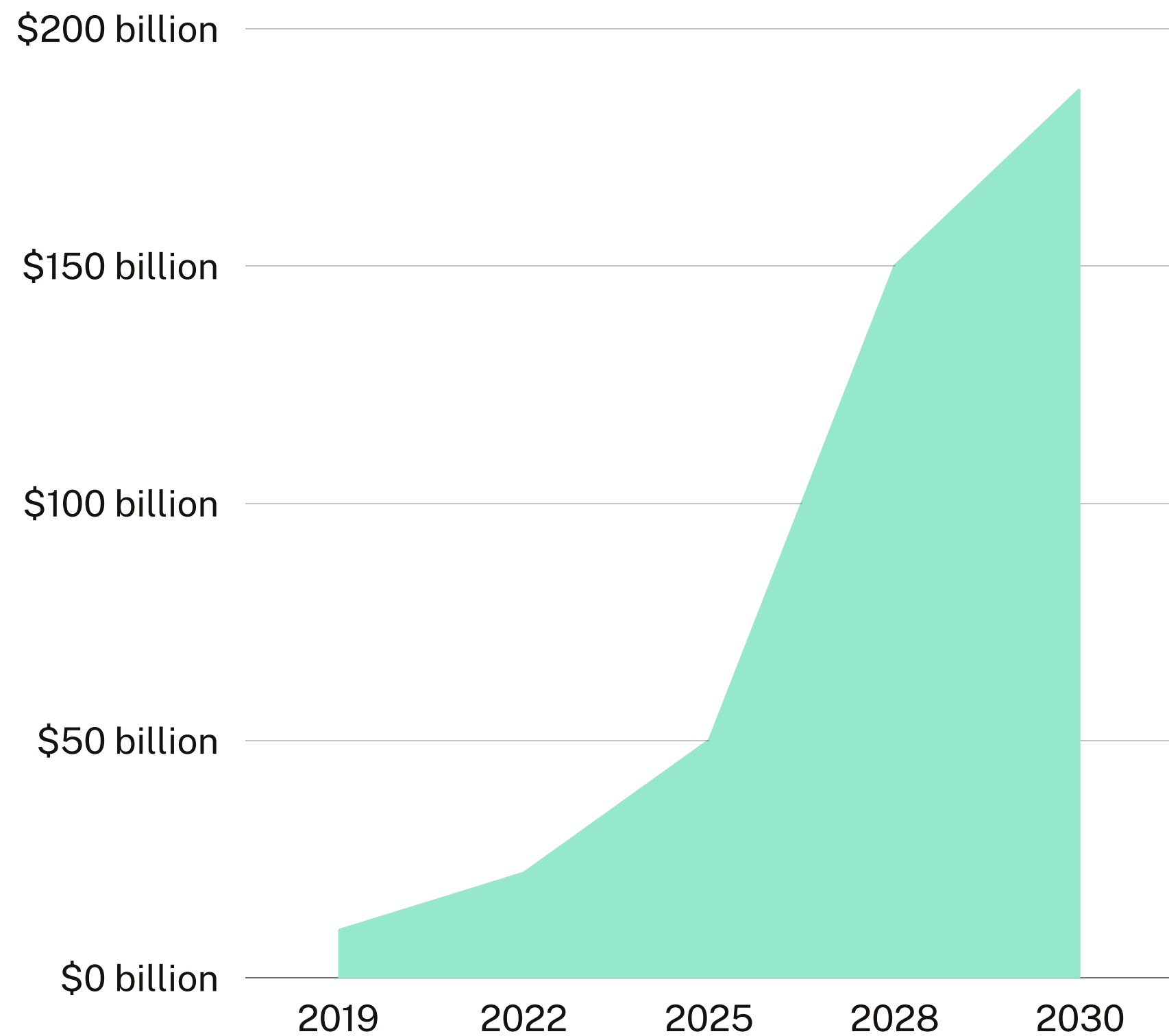


We create constructor to make cross- platform apps easily

Our followers have responded positively to behind-the-scenes content we share on our page

WHY NOW?

**Gen Z wants to create
it products and
test their hypotheses
quickly, easily, in one place**



Low code market forecast

The global low-code development platform market is predicted to generate a revenue of \$ 187 billion by 2030, rising from \$ 10 billion in 2019, and is expected to advance at a fast pace, 31% CAGR, during the forecast period

Main rivals



Ecwid

Ecwid is an AJAX application that allows you to add an online store to an existing website or social media page



Shoutem

BuildFire's powerful and easy to use mobile app builder platform makes it so you can build fully custom mobile apps in a fraction of the time and cost



Buildfire

A platform to build, publish, and manage native apps with ease



Adalo

Adalo makes creating apps as easy as putting together a slide deck

How we win?

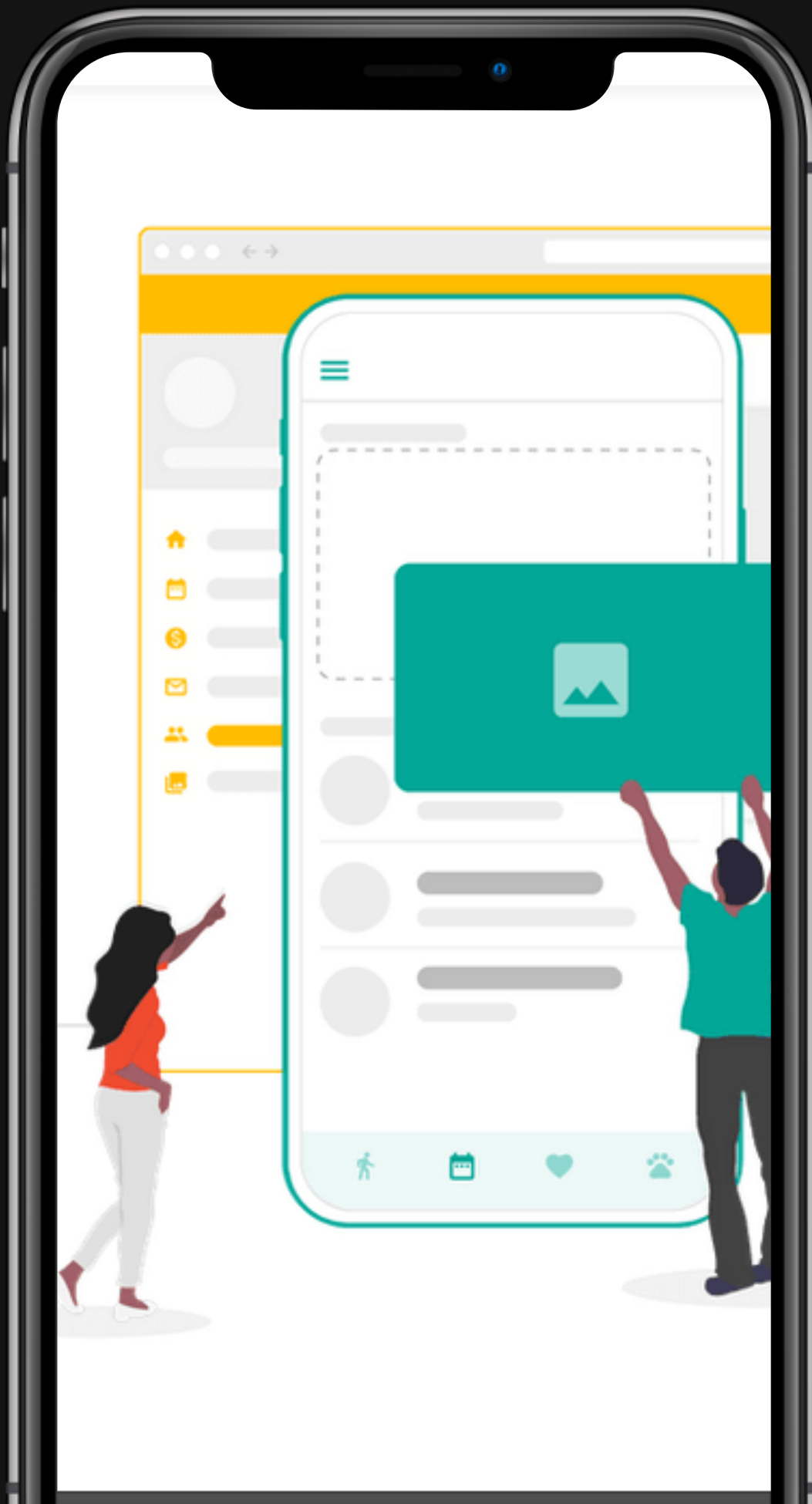
A new vision

We make easy integrations for native devices' SDK

Push notifications, cameras, photos, local storages, maps, night modes

User friendly no-code design

Like Figma, but cross platform



BUSINESS MODEL
B2B B2C



**User pays for
cross-platform
project**

\$50
month / app*

We make possible to add advertisement and receive commissions

GO-TO-MARKET

Fast scaling in the MEASA region

Companies in free economic zones

UAE more than 150 000 companies

ADGM

KAFD

Qatar Financial Centre

Bahrain Financial Harbour

Outsourcing agencies and freelancers related to IT services

Social media

IT communities

Development studios

Accelerators

YouTube "How it's work?"