



## ADVERTISING QUOTE

Advertiser: <https://mymagicard.ru/>

c/o: Ivan Pavlov  
([shop@mymagicard.ru](mailto:shop@mymagicard.ru))

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Date: May 10, 2021

### Campaign details

**Period:** 1 month

**Target:** Germany

Impressions	300x250 banners	728x90 banner
50,000	€ 68	€ 35
100,000	€ 132	-
200,000	€ 245	-
300,000	€ 341	-
400,000	€ 420	-
500,000	€ 478	-

### Notes:

- The prices in this quote are valid for 3 months. Impressions are subject to availability.
- The minimum order is € 75.
- Payments can be done through bank transfer or using [PayPal.com](https://www.paypal.com).
- Prices do not include VAT.

## Frequently Asked Questions

### **What are impressions?**

Impressions are the number of times a banner is displayed.

### **Can I send more than one banner to be used?**

Yes! We will add them to the campaign and our system will automatically display more frequently the ones that are clicked more often. Or, if you prefer, we can rotate them evenly, sequentially or with specific weights – just let us know.

### **Can you help me create the banner images?**

Unfortunately, we currently do not have the resources to help you with this task. You should ask a designer to help you with this.

### **How do I know you will display my banner?**

Impressions are guaranteed to be delivered since we never oversell our inventory. However, in the unlikely event that we do not have enough impressions to fulfill your campaign in that period, we automatically extend it until the total number of acquired impressions is delivered.

### **When are you able to start the campaign?**

Usually campaigns can start shortly after we receive its payment, unless a particular date is requested in advance.

### **Do you provide any discounts for longer periods?**

Yes, we do! If you want to advertise for more than one month, let us know.

### **I can't use Paypal – what other payments methods are accepted?**

You can also pay through bank transfer (to bank account in Portugal). If you are outside of the SEPA space, we recommend that you verify with your bank if they charge any fees for transfers in Euros to an account in Portugal.