

Pravda studio

ITLteam
styleguide
project

2021

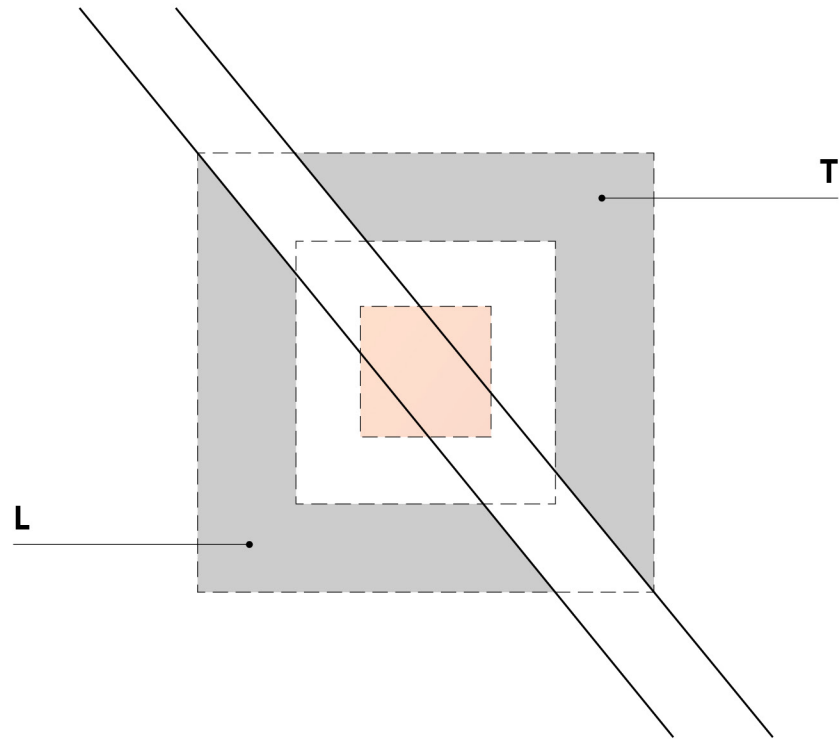


ITLteam
logotype & style

1 part

The icon

Constraction



The icon





The icon / colors



ITTEAM

The logo

IT@TEAM

IT@TEAM

IT@TEAM

IT@TEAM

IT@TEAM

The icon / monochrome

IT@TEAM

Preferred clear space

Rules



Object

**Corporate
colors**

C0 M0 Y0 K0
FFFFFFFF
Pantone 0

C0 M85 Y100 K0
F24A00
Pantone Orange 021C

C82 M77 Y0 K0
3D2FE7
Pantone 2728 C

C100 M100 Y100 K100
000000
Pantone Black 1C

Gilroy font

Corporate
fonts

1234567890

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo

PpQqRrSsTtUuVvWwXxYyZz

АаБбВвГгДдЕеЁёЖжЗзИиЙйКкЛлМмНнОо

ПпРрСсТтУуФфХхЦцЧчШшЩщЪъЬьЭэЮюЯя

1234567890

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo

PpQqRrSsTtUuVvWwXxYyZz

АаБбВвГгДдЕеЁёЖжЗзИиЙйКкЛлМмНнОо

ПпРрСсТтУуФфХхЦцЧчШшЩщЪъЬьЭэЮюЯя

1234567890

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo

PpQqRrSsTtUuVvWwXxYyZz

АаБбВвГгДдЕеЁёЖжЗзИиЙйКкЛлМмНнОо

ПпРрСсТтУуФфХхЦцЧчШшЩщЪъЬьЭэЮюЯя

1234567890

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo

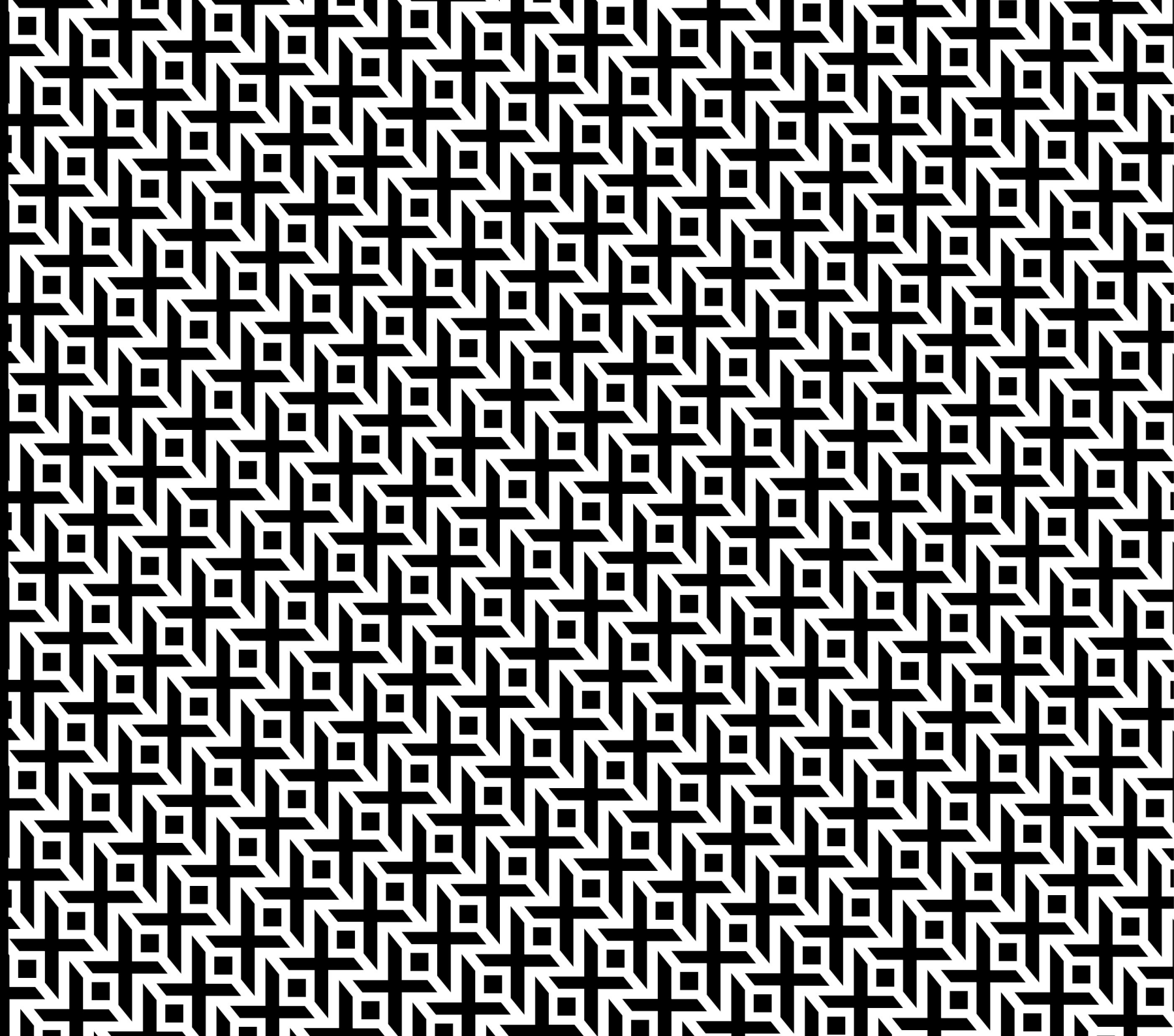
PpQqRrSsTtUuVvWwXxYyZz

АаБбВвГгДдЕеЁёЖжЗзИиЙйКкЛлМмНнОо

ПпРрСсТтУуФфХхЦцЧчШшЩщЪъЬьЭэЮюЯя

Aa

Corporate **pattern**



2 part



ITTEAM

Business cards

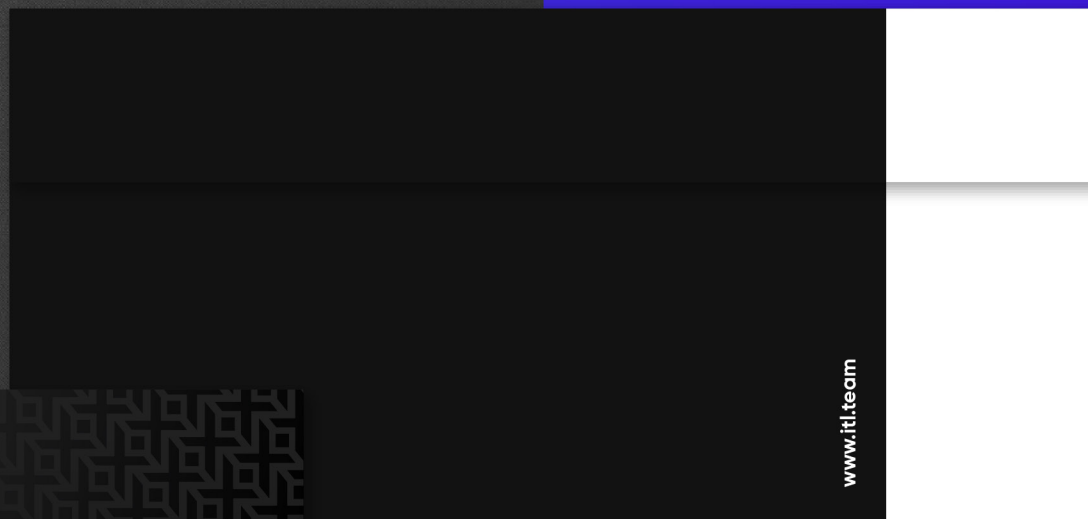
manager

Name Surname



050 000 00 00 info@itl.team

The envelope



ITLTEAM

ITTEAM

Topic of the letter

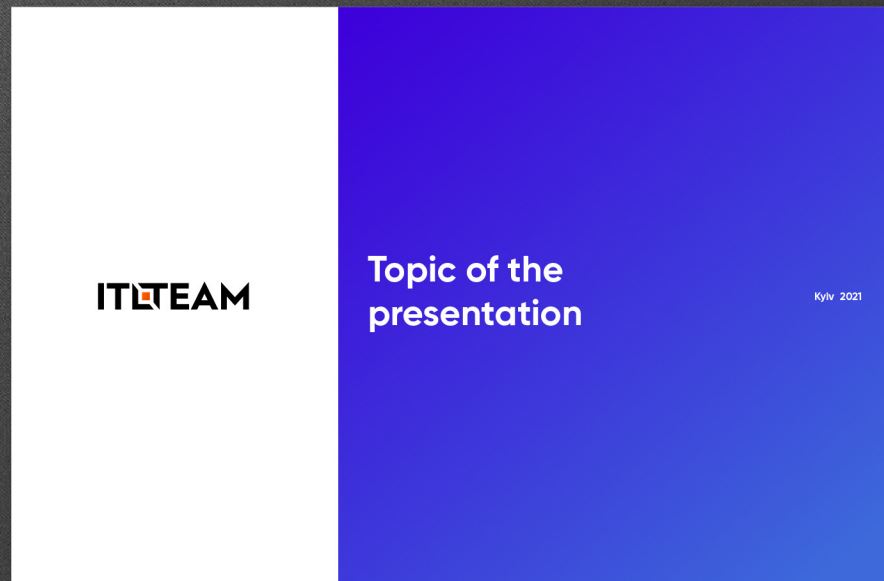
Text

050 000 00 00 address of the brand

www.itl.team

The letterhead

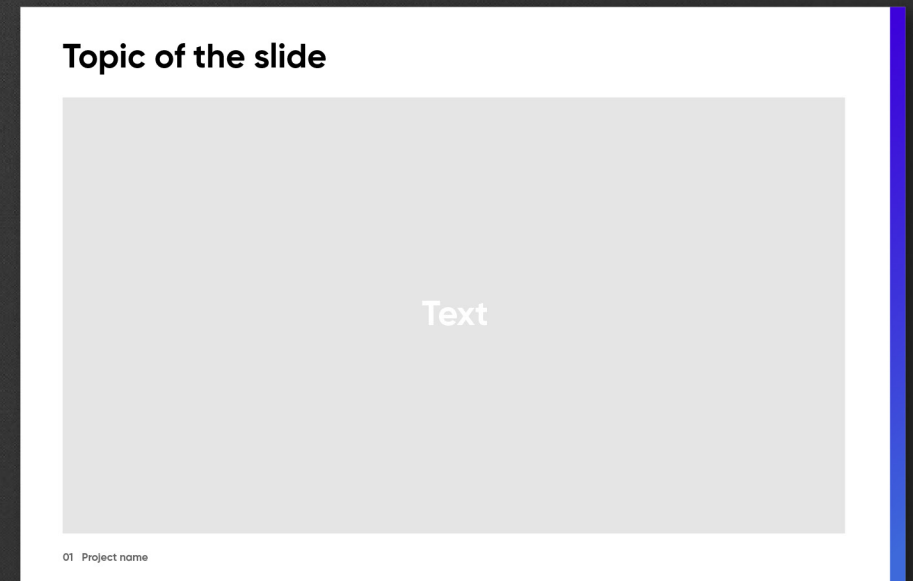
The template



ITTEAM

Topic of the presentation

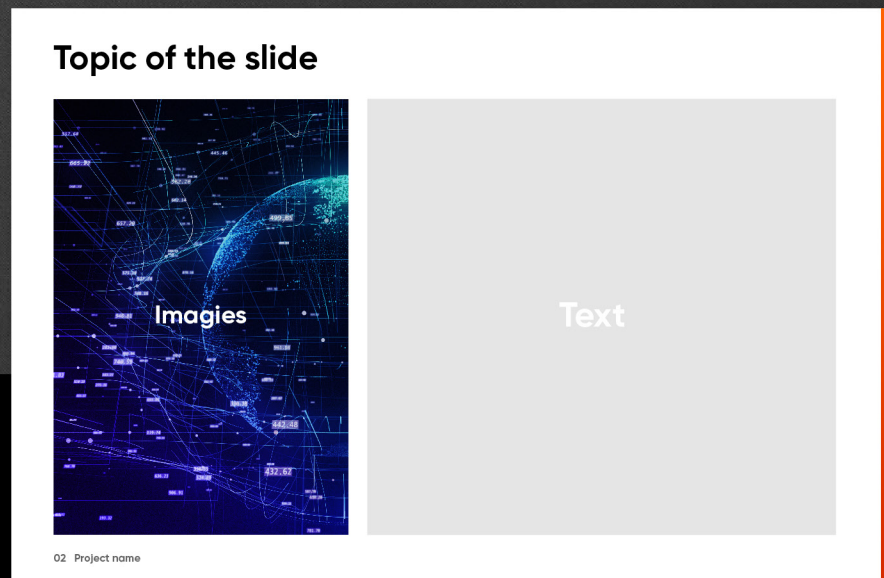
Kyiv 2021




Topic of the slide

Text

01 Project name



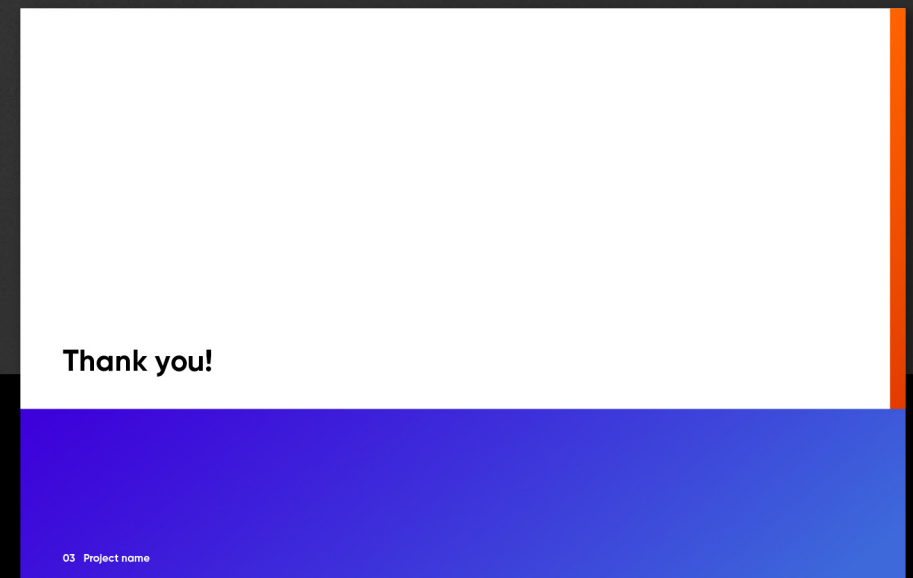
Topic of the slide



Imagies

Text

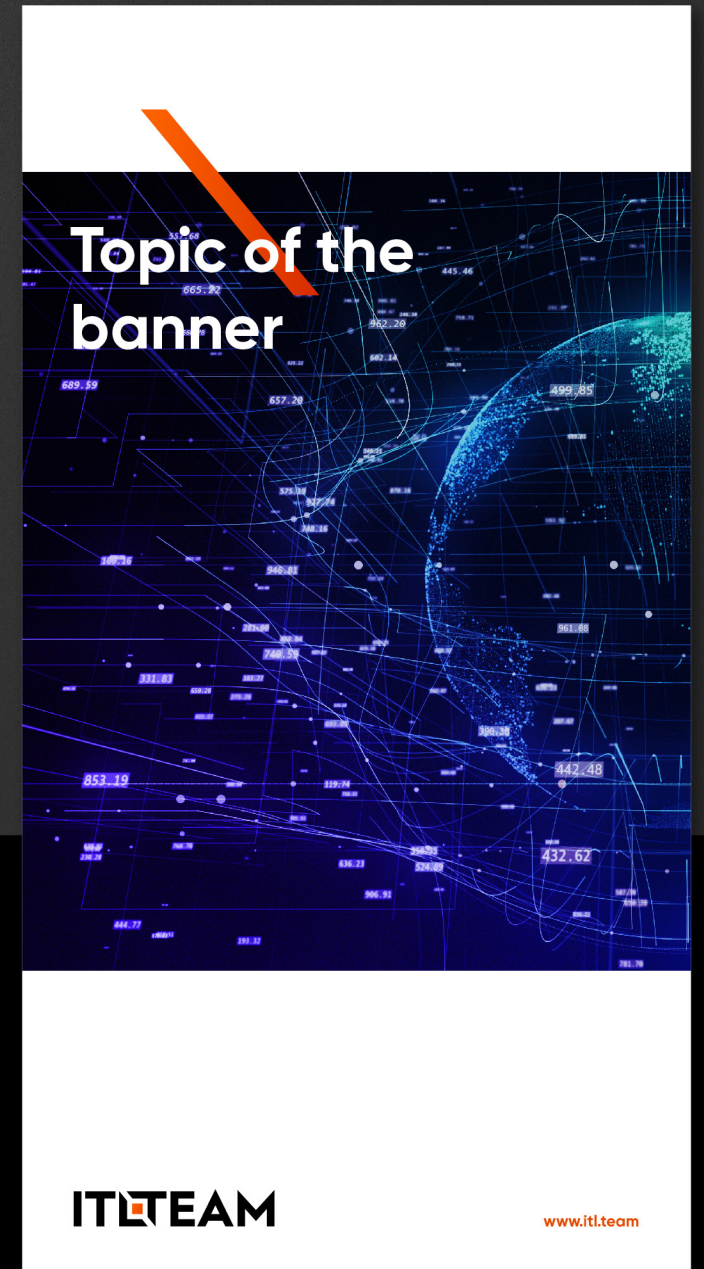
02 Project name



Thank you!

03 Project name

The banners



The smartphone case



The stickers



The USB flash



- steel materials

The pen



The cup



The tshirts



The backpack



The glass isolation



The neon sign

ITC TEAM

Thank you!

ITTEAM