






{ 100% }
NATURAL



-  БЕЗ ЗЕРНОВЫХ
-  ГИПОАЛЛЕРГЕННЫ
-  БОГАТЫ ОМЕГА 3, 6 & 9
-  БЕЗ ДОБАВОК
-  ECO-FRIENDLY

ЭТО - ПИЩЕВАЯ РЕВОЛЮЦИЯ

..... Ecological proteins sourced from insects!



THE PROJECT'S GENESIS

What if we proposed an healthy, natural and eco-friendly food alternative for our pets?

This is the question that **Luxidan**, our founder, had to ask himself when its dog Hank started developing food allergies.

The need for nutrition 100% **natural, grain free, hypoallergenic and meat meal free** became a necessity. But to its surprise, none of the commercial products available fulfilled Hanks' needs, so he decided to start Entoma Petfood.



Two years later, Entoma Petfood has a passionate, diverse and well rounded team where each one is expert in his own field. We are all moved by the mission to create pet food nourishment that is 100% **natural, healthy, hypoallergenic, eco-friendly, at the peak of research, innovation and taste at a reasonable price.**

AN ALARMING SITUATION THAT CALLED FOR AN AMBITIOUS PROJECT



Allergist vets agree that just like humans, the pet's organisms are **increasingly more allergic and intolerant to environmental factors.**

Cats and dogs are carnivore and not omnivore animals. Nevertheless, most petfoods contain glucids and high wheat content (up to 80%) which are **difficult to digest by the animal's metabolism.**

i DID YOU KNOW?

According to a study conducted by doctor Caroline de Jaham, 40% of cat allergies are food based (30% for dogs). She highlights that beef, wheat and dairy products are the most common culprits.

Entoma Petfood guarantees its customers a **well-balanced and tasty nutrition** built around the best insect flour, 100% natural, hypoallergenic, grain free and rich in omegas 3, 6 & 9.



We are a company built around strong values, such as the **preservation of the environment** and the commitment to bring a **high quality product at an affordable price.** Eating well by choosing the best ingredients should not be a privilege reserved for a few.

INNOVATION AND RESEARCH AT THE ♥ OF ENTOMA



We are devoted to innovating every day for the well being of our pets by emphasizing **research and development** which is at the core of Endoma Petfood. This approach is embodied in the skills of our team and **scientific committee**. Over time, we have built strong relationships with well-known specialists.

Dr. Lars Henrik Lau Heckmann

Technology manager, biologist specialized in entomology at the Danish Institute of Technology.

Dr. Samir Mezdour

Project director of Desire, Researcher in the science of food and food process at Agro ParisTech.



Dr. Henrik Rosendahl Kristiansen

Specialized in animal nutrition and food security, R&D director at C&D Petfood, project director at the Hansenberg agency and food audit director at Bureau Veritas Denmark.

Gitte Kamp

Graduated from the Veterinary Farming school of Denmark as a nurse and expert in cat and dog nutrition for over 30 years.

Dorthe Brun Jabina

Founder of the hypoallergenic nutritional solution DBJ petfood and clinical nurse for more than 20 years in Denmark.



Nicklas Vega

Lupo Hundecenter, pet educator and dog compornmentalist in Denmark.

Luc Augereau

Dog educator and founder of SOSPets.

A WELL-ROUNDED AND COMPLEMENTARY TEAM



Luxidan Nirmalanathan

Founder

Luxidan has been passionate about pet nutrition for the past five years. He naturally gravitated towards innovating in pet nutrition when his dog developed meat meal allergies. He has worked for the past two years in collaboration with renowned Danish scientists in the creation of insect-based petfood.



Rachelle Cantet

Operations director

After having spent several years with HSBC and BNP Paribas in Paris, Amsterdam and London, Rachelle shifted to the agricultural financial markets where she enabled industrial companies to produce by proposing tailor-made financing solutions. Over the past year, she has created two companies around the well-being of domestic animals and specialized in pet nutrition. Today she coordinates the creation, production, quality and control of the recipes.



Bruno Ousta

Finance director

After six years at PWC in France and The Netherlands, Bruno has decided to get out of his comfort zone and do an MBA in one of the world's top 5 business schools. He came out of it with one passion: Entrepreneurship! He joins us as director of finance where he will exercise his numbers skills and rigor developed while in audit.



Thomas Sella

Logistical and sales director

With seven years of experience in the grocery logistics, Thomas has learned to master complicated projects and manage large teams. His logistics skills and ability to manage client/supplier relationships will be beneficial for Entoma Petfood.



Maud Brisset

Marketing & business development manager

After her master's degree at Insec Business School in Paris and some internship in the pet industry, including an internship at Entoma Petfood. Maud decided to continue the adventure with the team. Passionated about pets, she wanted to work in the pet industry but also collaborate with a company that was part of an ethical approach for our faithful companions.

INSECTS, A NUTRITIONAL REVOLUTION



Health benefits

Real energetic concentrate, the insect is rich in proteins (60%), nutrients, fatty acids (omegas 3, 6 & 9), 8 vitamins found in the B complex, but also minerals: 100 g of our insects contains as much calcium as 6 glasses of milk and contains twice as much iron as red meat does. This new source of protein reinforces our pets immune system without causing allergies!



Digestion

The protein that we use comes from whole insects, therefore rich in amino acids which compose proteins and grinded into pieces sufficiently small to reduce the time it requires to digest.



Ecological impact

The production of insects requires less water, space and animal feed than beef, pork or chicken breeding. Basically, insect production emits 100 times less CO2 and requires 17 times less water. Our insects are also free of GMOs, hormones and antibiotics



... With a gourmet taste!

The insects used by Entoma Petfood possess a unique taste and smell well appreciated by the dogs. Delicate noses, rest assured: for humans, it smells like nuts! On top of that the natural ingredients of our recipes will add a tasty experience that will delight your pets.



INSECTS ARE GOOD BUT ENTOMA'S INSECTS ARE THE BEST :-)

We've chosen the **Hermetia Illucens** insect, more commonly known as the black soldier fly. Its nutritional values seem by far the best option for our pets.



When we buy food for our pets made out of beef, we know it will not be a T-bone nor sirloin meat. When only choosing certain pieces of an animal, the diversity of proteins and aminoacids intake is considerably reduced. You see where we're going? With the insect, we're not choosing pieces! Yes the proteins and aminoacids are richer and better for your pets. On top of that, with protein content higher than 60%, and well balanced amino acids, our meat meal has **max proteins and is easily digestible** that guarantees health and optimal growth.



Maybe we can resume our mission as a mix of passion for animals and consciousness for the planet!



We use only **natural ingredients** when making our products : bananas, ginger, sweet potatoes... They're not concentrates but fresh produce to create quality nutrition.



You'll never find in our recipes additives nor chemical preservatives. The production is 100% natural enriched with **vitamins and minerals**, themselves natural. For conservation, we work with the ingredients properties.



To guarantee a **good tracking**, we work only with partners inside the European union and that on quality products.

AN ENGAGED COMPANY!



Because we are proud of our values, our suppliers and partners were rigorously selected for their **qualitative and eco-friendly approach**, as well as for their **engagement with locals**.

According to the FAO (*Food and Agriculture Organization*), over the last 40 years, world consumption of animal proteins has increased by 87% and population should increase by 25% over the next 30 years while the acreage of arable land diminishes. An alternative source of ecological protein has to be found: **the insects**.



Meat meal/flour industrial production

for dogs and cats petfood is responsible for the CO₂ emission equivalent of 14 millions cars in the world.



Insect farming

Has low environmental and water impact compared to traditional breeding's. To produce 1kg of insects, it requires 2kgs of food versus 8kgs for beef.



Black soldier fly

feeds itself with natural co-product from agriculture. It is an important actor in the recycling of tomorrow.

ENTOMA'S NATURAL SNACKS

We only use **innovative and hypoallergenic insect proteins** natural products and love for our treat recipe. It is also grain free, chemical conservative free, eco-friendly, 100% natural with vitamins and minerals.



TRAINING TREATS

A delicious reward for your dog!



INGREDIENTS

Hermetia illucens, Beet pulp, Peas, Apple fiber, Ginger ground, Potato protein, Carrot nat, Yucca extract, Flaxseed oil Vitamin and mineral premix, natural antioxidants, water.

NUTRITIONAL FACTS (pr 100g)

Calories	342 Kcal
Protéins	30g
Fat	10g
Carbohydrates	39g
Fiber	8g
Water	9g
Ash	5g



SKIN & BEAUTY SNACK

For the health of the skin and beauty of the coat :)



NUTRITIONAL FACTS (pr 100g)

Calories	324 Kcal
Protéins	23g
Fat	11,3g
Carbohydrates	45,8g
Fiber	6,4g
Water	7,1g
Ash	6,4g

INGREDIENTS

Illucens, potato starch, potato protein, beet pulp, banana, coconut flake, pea, carrot, Echinacea, calcium carbonate, brewer's yeast, flaxseed oil, natural antioxidant, vitamin D, water.



ENTOMA'S NATURAL DOG FOOD

Through our recipe, we want to offer to our clients a **complete nutritional solution** for their dogs in line with our values: 100% natural, grain free, rich in omegas 3, 6 & 9, natural hypoallergenic properties and eco-friendly.



NUTRITIONAL FACTS

(pr. 100g)

Calories	342 Kcal
Proteins	30g
Lipids	12g
Fiber	8g
Ashes	5g
Omega 3	-
Omega 6	-
Calcium	1.4g
Phosphorus	1.1g

INGREDIENTS

Insects flour (*Hermetia Illucens*), mashed potato, chickpea flour, animal fat, sweet potato, beer yeast, minerals, flaxseed, salmon oil, inulin, dried carrot, nettle, echinacea, dried tomato, dried apple, dried mango, dried plums, dried banana, thyme, basil, spirulina, cranberry, celery.

! DID YOU KNOW?

Entoma Petfood's natural food is a strong ally for the health of your dog as it contains **innovative insect proteins** (rich in aminoacids and omegas 3, 6 & 9), fruits, herbs and lots of minerals (because your dog is precious :-)

- ✓ Rich in **amino acids** for its energy!
- ✓ Lots of **omegas 3, 6 & 9** : anti-inflammatory, those fatty acids will reinforce his immune system and hydrate its skin.
- ✓ **Minerals**: magnesium and potassium.
- ✓ Recipe with high **fiber** content for its intestinal comfort.
- ✓ **Vitamins E, A, C and D** for his balance.
- ✓ **Cranberries** to help its urinary system.
- ✓ **Beer yeast, salmon oil and flaxseed** for a healthy skin and shiny hair.
- ✓ **Algae** (*spirulina*) and **echinacea** for its immune defenses.



Give your dog to fly!



Rich in **good nutrients**, ...



... insects production emits **100x less CO2** than beef production



... And consumes **17x less water** than beef production

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