

This app is a personal data sovereignty service and a mobile app giving users access to their digital footprint and to utilities that make their data useful in their everyday lives.

The app gives each of us the tools to use our personal data for our individual benefit. It provides us a new perspective on our lives and habits, so that we can use the information for our own personal gains. The app can give us each a view of habits that we would otherwise not see; habits that we might want to change; and incentivizes us to do so. And as we work to improve ourselves, we can help to make better, our families, our communities, and the world.

In order to test the feasibility of the architecture model and basic user experience we plan to launch a minimum viable product (MVP) focusing on monitoring personal targets and rewarding for their achievement.

MVP scope

1. Onboarding
2. Browsing targets (e.g target 'walk more', 'less screen time', 'call mom')
3. Allowing data access for targets, e.g health data, screen time, geo positioning, calls history
4. Target setup (value, frequency, reminder) E.g Walk more, 5000 steps, every day
5. Viewing target progress.
6. Viewing results, including previous results history. *(e.g how much I walk in comparison to how much I drive, sit still, and run gives me a much more interesting picture. Or walking 2,000 steps vs walking only 1.4% of my day (both about 1 mile)*
7. Getting insights per target (e.g today your 'walk more' activity is less by 10% than yesterday)
8. Summary results by all targets and history. E.g today completed 2 of 4 targets, 50%.
9. Validation process using blockchain technology in order to get rewards fund which will be distributed daily based on summary results.

Benefits for user

- does not require user reporting, all data is generated by normal device usage
- data privacy
- data choice
- crypto rewards

Design

- uncluttered
- casual
- sleek
- semi-futuristic (at least forward looking)
- earthy?

There are already various data driven behavior apps out there :

<https://www.samsung.com/us/samsung-health/>

<https://www.google.com/fit/>

<https://www.apple.com/ios/health/>

<https://www.runtastic.com/>

<https://www.livestrong.com/myplate/>

<https://www.headspace.com/headspace-meditation-app>

<https://www.sleepcycle.com/>

<https://dribbble.com/shots/3997043-Watering-Tracker-App>

<http://human.co/#>

https://play.google.com/store/apps/details?id=pedometer.steptracker.calorieburner.stepcounter&hl=en_US

But this is NOT what we are looking for design concept.

Here are a few links to some work that seems to be the right direction:

<https://dribbble.com/shots/5516838-Smart-Home-App-Controls-Lighting-And-Thermostat>

<https://dribbble.com/shots/5523047-Smart-Home-App-Light-Adjustment>

<https://dribbble.com/shots/6315218-IoT-Humidity-App-Slider>

<https://dribbble.com/shots/6547527-Planet-Research-App-Animation>